



**Mansfield**<sup>TM</sup>  
**Rule** Boosting Diversity  
In Leadership



## Mansfield Rule Knowledge Sharing Forum

Boosting DEI Through Collaboration & Behavioral Science

Join us **October 25-26, 2022** in **San Francisco** for an in-person **Knowledge Sharing Forum** with law firms and legal departments piloting the Move the Needle Fund, Mansfield Rule, and more.

### What's Happening?

- The evening of October 25th, we'll host a celebration for Mansfield firms – along with 100+ legal department leaders – to honor the five-year anniversary of Mansfield.
- During the day-long Forum on October 26th from 9am-3:30pm, leaders from your firm will have the opportunity to learn from and share knowledge with law firm and legal department leaders who have been working hard to pilot Mansfield, the Move the Needle Fund, and other innovative efforts that leverage behavioral science and data. In addition, as part of the day-long Forum:
  - (1) We'll host four expert-led masterclasses on disrupting biases in job postings, lateral interviews, performance reviews, and compensation/credit sharing; and
  - (2) Harvard Law professor and author Heidi Gardner will lead workshops leveraging her research from "[Smarter Collaboration](#)" to boost DEI collaboration between law firms and legal departments.

We will also preview several *new benefits* for the Mansfield 6.0 firms aimed at boosting the visibility of your underrepresented partners with potential clients.

### Who's Invited?

Since the evening celebration and day-long Forum will be attended by many in-house lawyers who manage outside counsel relationships, we encourage you to invite one of your underrepresented lawyer leaders to attend – potentially a practice group leader, deputy practice group leader, management committee member, or Mansfield partner champion – in addition to a chief/director-level talent or diversity leader from your firm.

### But wait, there's more . . .

Firms who send both an underrepresented lawyer and talent leader to attend will have the opportunity to invite their leaders (at no cost) to join us for a virtual series in 2023 on leveraging behavioral science in DEI with experts from *Nudge*, *What Works*, *The Checklist Manifesto*, *Wiser*, *Bias Interrupted*, and more. Also built into the virtual series will be opportunities to further develop relationships with the legal department leaders who attend the 2022 Mansfield Knowledge Sharing Forum.

