

Robert L. Handler | Senior Counsel
Corporate

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Rob Handler has more than 35 years of experience representing businesses, business owners, and investors in a wide variety of corporate, finance, real estate, and other transactional matters.

A trusted and dedicated advisor to his clients, Rob frequently serves as outside general counsel to private middle-market companies and real estate investors on business formation and structuring, mergers, reorganizations and acquisitions, buy/sell agreements, financing, real estate purchases, sales and leasing, licensing, and other business legal matters.

Rob's clients range from sole proprietors to Fortune 100 companies, in industries that include commercial finance, fashion and apparel, automotive, software development, real estate investment, commodities, food and beverage, and commercial leasing.

During law school, he was a member of the *Southern California Law Review*.

Outside The Firm

Rob enjoys travel, skiing, running, wine, John Le Carre novels, and spending time with his family.

Select Engagements

- Represented a major apparel manufacturer in the acquisition of a contemporary women's apparel business.
- Represented a leading men's apparel manufacturer in the sale of its

trademarks and related assets to a brand management firm.

- Represented a major Chinese real estate developer in the acquisition and entitlement of a property in downtown Los Angeles.
- Represented an intellectual property holding company in the licensing of its trademark to multiple domestic and international licensees.
- Represented a commercial finance firm in negotiating and documenting asset-based lending facilities.
- Represented an online video gaming company in raising venture capital financing.
- Represented a wheel manufacturer in the sale of its business to a private equity firm.

Admissions

- California

Memberships

- Los Angeles County Bar Association

Education

- University of Southern California Gould School of Law, JD
- University of Michigan, BA, with distinction

Professional Activities

Rob serves a member of the board of directors for City of Hope, Fashion and Retail Group, and on the advisory board of the California Fashion Association.